EZ Charities

Purpose

Become a real contributor to your community and support local and national charities by donating a percentage of your sales to customer selected (or default) charity organizations.

Charities can apply to your site to be listed. Customers can select from a list of charities and drill-down into a detailed profile page for each to get more information. Only approved charities are listed and visible by customers.

If a customer does not select a chartity, a default can be used.

Under special circumstances (like disasters) an override charity can be identified that will force all order contributions to that charity while it is active. I.e. send to red-cross during a hurricane disaster.

Charity contributions are set by charity or at the system level (addon setting).

Features

- Default and user selectable charities
- System override for special occasions or disaster events
- Full accounting of commission earned, payouts and total paid by charity and by site
- Detailed order tracking for charity contributions.
- Payment accounting to track payments made to charities and charity earnings.
- Standard block to be used as banner if you so desire (Charities banner block).
- Output tracking and payment data to csv.
- Generous search capabilities to drill-down on tracking data.
- Standard SEO names:
 - /charities list all active charities (see screen shot below)
 - /charities-request charity request page (see screen shot below)
- SEO names for all charities are prefixed by charitiy-. (I.e./charity-redcross.html.)

Installation

Installation is as automatic as possible.

A download link will be enabled following capture of your payment. You will be emailed with the link to download the archive. Upon receipt of your order we may contact you to verify the Domain Name you submitted with the order and to send you the license key. This addon is licensed software. Failure to enter the license key and/or if the key does not match the domain where the addon is being used will cause the addon to be disabled. Please contact us if you encounter any problems if you feel you've entered the license key correctly and the domain name is accurate.

Installation Steps

- 1. In V4 you can use the '+' icon to download and install the addon directly from your PC.
- 2. Click the settings icon beside the EZ Product Commissions addon and configure the settings you want. Be sure to enter the license key we sent you **exactly**. Then click Save.

This will kick-off the internal installation of the addon. You should see a green notification message indicating that several language variables were installed successfully.

The installation is now complete.

Customization

You can enable/disable use of the default commission in the addon settings. Also, if no affiliate is set or the commission rate for the default commission is zero, the default will NOT be used.

Screen Shots

Supplied banner block for the front-end



Colors, text size, etc. are all controlled by css located at design/themes/[your_theme]/css/addons/charities/charities_styles.css.

The manage page is very straight-forward and shows current charities, their commission earnings and links to other operations.

| 🗝 🔹 Manage | Affiliates | | | | | | + |
|-------------------------|------------|-----------|------------|--------------|------------|-------------------------------------|--|
| Affiliate name | Short name | Status | Created | Total earned | Total paid | Actions | Commission tracking |
| Sample Charity | sample | Active • | 11/06/2015 | \$ 972.15 | \$417.60 | Affiliate tracking detail Delete | Payments Global settings |
| Sample Charity 2 | sample2 | Active • | 11/05/2015 | \$ 0.00 | \$0.00 | Affiliate tracking detail Delete | Commission rate: 2% (literal amount or percent - 2.25 or |
| Sample Charity number 3 | is3 | Pending • | 12/04/2015 | \$ 0.00 | \$0.00 | Affiliate tracking detail Delete | 2.5%) Default charity: |
| All affiliates | | | | 972.15 | 417.6 | | sample • |
| | | | | | | | Override charity: |
| Save | | | | | | | Not set 🔻 |
| | | | | | | | Save globals |
| | | | | | | | |

This view shows the detailed tracking for the selected charity. It shows all orders, dates, status and commission info for each order associated with the selected charity affiliate.

| A Orders - | Products + | Customers - Marketing - | Website + | Vendors - | | Quick menu |
|------------|------------|-------------------------|-----------|-----------------------|------------------|-----------------------------|
| • • | Commiss | ion Tracking | | | | |
| Affiliate | Order ID | Order Date | Status | Commissionable Amount | Order Commission | Manage affiliates |
| sample | 97 | 09/09/2015, 15:10 | Paid | \$649.95 | \$13.00 | Payments |
| sample | 96 | 09/09/2015, 15:10 | Paid | \$972.00 | \$19.44 | Search Commission Tracking |
| sample | 95 | 09/09/2015, 15:10 | Paid | \$1,799.94 | \$36.00 | Affiliate sample T |
| sample | 94 | 09/08/2015, 15:33 | Paid | \$269.00 | \$5.38 | Order ID |
| sample | 93 | 09/08/2015, 15:17 | Paid | \$150.00 | \$3.00 | |
| sample | 92 | 09/08/2015, 15:10 | Paid | \$649.95 | \$13.00 | Date from 1/1/2008 |
| sample | 91 | 11/22/2013, 03:25 | New | \$1,048.99 | \$20.98 | Date to |
| sample | 90 | 11/21/2013, 02:47 | New | \$749.95 | \$15.00 | Status |
| sample | 89 | 11/20/2013, 11:14 | New | \$2,994.86 | \$59.90 | |
| sample | 87 | 11/19/2013, 04:47 | New | \$972.00 | \$19.44 | Output Screen V |
| sample | 86 | 11/17/2013, 21:05 | New | \$1,799.94 | \$36.00 | Sort by Order d: 🔻 |
| sample | 85 | 11/17/2013, 05:50 | New | \$897.86 | \$17.96 | 0t |
| sample | 84 | 11/15/2013, 18:57 | New | \$3,299.97 | \$66.00 | Search |
| sample | 83 | 11/15/2013, 06:43 | New | \$1,048.99 | \$20.98 | Mark as paid |
| sample | 82 | 11/14/2013, 10:40 | New | \$749.95 | \$15.00 | |
| sample | 81 | 11/13/2013, 12:09 | New | \$2,994.86 | \$59.90 | Total commissions |
| sample | 80 | 11/12/2013, 06:29 | New | \$998.00 | \$19.96 | Sample Charity - \$1,389.75 |

Payment search/display is similar to tracking. You can output to csv and see payment dates and amounts.

| A Orders ▼ | Products - Customers - | Marketing - Website - | Vendors - | | Quick menu Q |
|------------|------------------------|-----------------------|---------------------|----------------|-----------------------|
| F | ayments | | | | |
| Affiliate | Payment Date | Total orders | Orders total amount | Payment Amount | Manage affiliates |
| sample | 11/06/2015 | 6 | \$4,490.84 | \$89.82 | Commission tracking |
| Totals | | 6 | \$4,490.84 | \$89.82 | Search Payments |
| | | | | | Affiliate All Affilia |
| | | | | | Date from |
| | | | | | Date to |
| | | | | | Output Screen V |
| | | | | | Search |

Users see standard cs-cart listings for the list of charities (<u>http://yourdomain.com/charities</u>)

| Electronics | Sports & Outdoors | Apparel | Music N | lovies & TV | Video Games | Office Supplies |
|---|--|---|--|---------------------------------------|---|--|
| Available ch | arities | | | | | |
| Below is a list of a more detail on a d | wailable charities. To sele charity, click their name a | ect a charity you and that will take | must be logged i e you to the chari | in. Click the My ity detail page f | / Account menu abov for that particular ch | ove and either login or register. You will be returned here after you're done. If you want harity. |
| | Affil | liate name | | Mission | n statement | |

| | Affiliate name | Mission statement | |
|-------------|------------------|------------------------|--------------------------|
| 1 Alexandre | Sample Charity | To go where no man has | Register/login to select |
| | Sample Charity 2 | Yet another mission | Register/login to select |

Clicking on onf of the affiliate names will take the user to the detail page for that charity.



This excellent 8-hour course is taught by one of two national "Master Trainers." This course is offered to emergency first responders, nurses, mental health professionals, chaplains, clergy, managers and the general public.

When a user requests to become a supported charity by your site (http://yourdomain.com/charity-request), they will see a request form that you will be able to review for approval.

| Electronics | Sports & Outdoors | Apparel | Music Movi | es & TV Vide | eo Games | Office Supplies |
|-------------------|--------------------------|------------------|---------------------|----------------------|-----------------|---------------------------------------|
| Charity requ | est | | | | | |
| Thank you for you | r interest in becoming a | supported charit | y at Artee.com. Ple | ase fill out the for | m information b | elow so we can evaluate your request. |
| Affiliate nam | e:* | | | | | |
| Short name: | support@ez-ms.con | n | | | | |
| Password:* | | | | | | |
| Mission state | ement: * | | | | | |
| Charity desc | iption: * | | | | | |
| File - Edit | Insert - View - | Format - Tal | ble • Tools • | | | |
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| р | | | | | | A |
| Contact nam | e:* | | | | | |
| Phone:* | | | | | | |
| Address: | | | | | | |

And of course, contribution and charity are shown in the admin's order detail and invoice views.

| | Price | Quantity | Subtotal | Status | Open T |
|-------------------------------------|-------------------------------------|---|--|--|--|
| y Super Runner Men's Jacket XYM6 | \$150.00 | 1 | \$150.00 | Payment info | rmation Phone ordering (Call to 5555555) |
| Sta | · VAT 10% included ff only notes | Subtotal: Taxes: (1234242) Total: | Totals \$150.00 \$13.64 \$150.00 | Shipping info Simtech Method New shipment | rmation Custom shipping method Shipments (0 |
| | | | ŀ | Order co sample (2 | mmission %): \$3.00 |

Contact Us

If you have any difficulty you can contact us via one of the following contact points:

- Email <u>support@ez-ms.com</u>
- Ticket System helpdesk@ez-ms.com
- Phone (503) 906-3563

We will do our best to ensure you are satisfied.